

# Jr Marketing Coordinator w Web Design ability (Orlando FL)



Location **Florida**  
<https://www.genclassifieds.com/x-258978-z>

Boutique Internet Marketing Company based in Downtown Orlando, FL at Church St. Exchange is seeking an IN-HOUSE, self-motivated and organized individual to join our marketing team. We are looking for a driven and creative individual with a passion for the design and creation of marketing materials for both print and web.

**Essential Duties:**

- â€? Assist in new product marketing planning
- â€? Design web graphics
- â€? Assist with email marketing and direct marketing activities
- â€? Reporting and analyzing key measures of marketing support activities
- â€? Coordinate marketing projects as they arise
- â€? Social media interaction with our online audience
- â€? Write articles or blurbs for e-newsletters, social networks and/or blogs

**Qualifications**

- â€? HTML
- â€? Adobe Photoshop
- â€? Microsoft Office
- â€? Social Media Experience
- â€? Writing Ability

â€? Excellent teamwork and communication skills  
 â€? Leadership in a multi-  
 â€? Self-motivated, well organized, able to work with minimal

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â€? Experience with Adobe Creative Suite, MS, Wordpress, Email Marketing, SEO, SMO-PPC  
 This is an entry level position with a lot of opportunity for growth. Must be local to Orlando FL. Some telecommuting is ok for the right person.  
 Submit cover letter and resume in PDF form with subject line 'Jr Marketing Coordinator'.

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