

100 home printer for PAID Consumer Research Study on Home Printers (Tempe, AZ)



Location **Arizona**
<https://www.genclassifieds.com/x-284008-z>

Our company, Research-Collective, provides qualified research participants for one-on-one interviews, focus groups, and research studies on product design and usability evaluation.

We are actively seeking participants for a evaluation research study on home printers. The study will take place the week of March 9, 2015

PURPOSE OF RESEARCH:

This study is designed to obtain your opinion about home printers, specifically about usage and purchase decisions. We think you will find the study interesting and we are seeking your opinions because your input and feedback is valuable to our researchers.

TIME and COMPENSATION:

Each one-on-one interview session will last approximately 2 hours. In appreciation of their time, each participant will be compensated \$100 at the conclusion of the session. Additionally, participants will get to keep the printer that they evaluate in their session.

WHEN:

Sessions will be scheduled on the following dates:

Monday, March 9 through Saturday, March 14, 2015 and

Monday, March 16, 2015











The study will take place at our research center in Tempe, AZ
 10111 Broadway Rd

NUMBER OF PARTICIPANTS NEEDED:

34 participants that qualify and meet the client specific user profile

PARTICIPANT REQUIREMENTS:

- *men and women, ages 18 through 59
- *must own and use a laptop computer AND smartphone and be willing to bring them to the study

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HOW TO SIGN UP FOR CONSIDERATION:

We invite you to register in our database. From our website

[www\[DOT\]research-collective\[DOT\]com](http://www[DOT]research-collective[DOT]com)

click the orange YOUR DATABASE PROFILE box, then choose the REGISTER box. There are multiple tabs with basic demographic questions. Be sure to click the SAVE button on each tab as you move through the topics.

Of course, all information will be used for internal purposes ONLY. The questions are all optional. However, the more information you share, the higher the chances of being matched to future studies. This information simply allows us to easily match individuals to an appropriate study.

Qualified participants will be contacted for further eligibility screening and scheduling.

FUTURE STUDIES:

We invite everyone to register in our Professionals and Consumers Panel at

[www\[DOT\]research-collective\[DOT\]com](http://www[DOT]research-collective[DOT]com)

so that they may be considered for other paid research opportunities. Confidentiality is important to us too. All information is used for our database ONLY. The information gathered simply allows us to match the right participant to the appropriate study easily and efficiently.

Thank you.