

Educational consultancy seeks Marketing Intern (North Scottsdale)



Location **Arizona**
<https://www.genclassifieds.com/x-284009-z>

ACI an International Educational Company seeks a dynamic Marketing Intern to create and execute a marketing, recruiting and yielding strategy for the MBA and MS programs' portfolio of programs, which includes the two year MBA, one year MBA, Weekend MBA, Finance (MSF), Global Supply Chain (MSGSC), Accounting (MSA), Global Entrepreneurship (GEP), MS (Engineering & Comp Science) and Marketing (MS Marketing).

In addition to designing and assist in executing marketing, recruiting and yielding efforts with the support of the entire Master's Office, this position will work closely with the program team leads in the MBA and MS programs office in creating awareness of the programs to Universities nationwide. Will assist the senior leadership team and assist in closing key transactions.

Required Qualifications:

- Pursuing Bachelor's Degree in Business Administration/ Education or closely related field.
- Experience related to Retail, marketing, corporate recruiting, business to business sales, or closely related area.
- Experience working in a team of creative and experience individuals to reach enrollment goals.
- Excellent oral / written communication and public speaking skills, with ability to comfortably give presentations to large groups.
- Strong problem solving, prioritization, and organizational skills.
- Proficient in social media marketing, content management systems, and Microsoft Office programs (Word, Excel, PowerPoint, and Outlook).

Preferred:

- Knowledge of International recruitment
- Exposure working in higher education (specifically Education management)
- Some event planning / or public speaking experience to oversee events, oversee the projects to complete
- Ability to build collaborative relationships with individuals in various areas across the University. Strong ability to work diverse groups, including international students, corporate leadership, university graduate students, and seasoned professionals.
- Valid driver's license and ability to travel

Internship would last for 6 months and is unpaid.
 Flexible work hours with ability to work remotely.
 Please respond with resume, contact & best times to reach you.

Thank you & Best of!!

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