

Join a Collective of Artists, Photographers, amp Other Instagram Addicts



Location **Illinois**
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Hello!

I'm starting a new blogging venture and trying to cover all social media channels. I do a lot of photography, but my work schedule sometimes prevents me from regularly updating my Instagram feed with new photos on a day-to-day basis.

I have a Hootsuite account, and I believe they recently made it possible to have "teams" of people upload scheduled photos to one Instagram account. This feature requires an upgrade to a subscription account with Hootsuite in order to access this capability.

My idea is working together with a team of various creative individuals to all contribute to one Instagram account. Perhaps each team member has a specific focus: architecture, nature, pets/animals, street style, art/design, DIY crafts, gardening, etc. This way, if everyone just posts one great photo every day or every other day, the Instagram will still have a diverse and eclectic stream of regular content.

Furthemore, with a Hootsuite account, we should be able to schedule these posts so they trickle in at regular intervals during optimal times. I am happy to personally pay for the Hootsuite subscription myself, just as long as you are able to commit to regularly participating, and don't flake out.

Then, I figure our team's Instagram profile can have a collective email listed in case someone likes a photo and wants to inquire about it or contact the person who took the photo. Obviously, this is a great idea to have a space for our work, but I think it would be better if we have a collective email address that we can all use to take care of inquiries. I'm also open to team members who simply have interesting jobs where they are able to take photos throughout the day. Perhaps you work with animals, landscaping, a design workshop, or even a daycare with adorable playful kids. Or perhaps you live in a great neighborhood and are always walking around spotting cool things to take photos of that really give a sense for the neighborhood's essence. Maybe you work with classic cars. Or maybe you're a fitness trainer who wants to post short little exercise tutorials. People with jobs who are constantly on the go and outdoors (a bike messenger?) might be a



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great fit, since they're constantly exposed to great photo opps. And again, a style guru or fashionista who isn't shy about approaching stylish people on the street to pose for a quick snap would be an awesome asset. But also someone who works a great clothing boutique, vintage shop, etc. would be a great option for clothing/fashion photos. Perhaps you have an eccentric dog that you can take photos of posing in various spots during your daily walk, who can serve as the Instagram account's mascot. Also, humorous photos or video clips welcome too. Maybe someone who works at an antique shop can use this as an avenue for promoting their business? I'm even open to a fashionista who just wants a platform for posting selfies of their daily cute outfits or makeup/hair regimen, or perhaps an athlete type posting selfies showing their progress or again little quick videos of a workout move.

I am happy to manage the account through Hootsuite, schedule posts, pay for the subscription, edit the photos if needed, and forward all inquiries to specific team members should someone want to contact them regarding a specific photo. I am also willing to personally invest in ads to help promote this collective project to get it off the ground. Down the road, we can think of additional ways to monetize the project.

Let me know if you're interested! Tell me a little about yourself, what types of things you were like to photograph (murals/graffiti?, plants/nature, architecture, a specific neighborhood, street style/fashion, miscellaneous photography, illustration or art work, anything!), how regularly you think you'd be able to contribute, and perhaps even a few sample photos (or inspiration photos of what your style/taste/interest would be). Also, don't forget your contact info. Feel free to share what you hope to gain out of this collective, and any other ideas you have about this project.

Email me clicking the button above ASAP as I would love to get this off the ground! I think this can be a really fun and exciting collaborative effort and I have confidence that I will be able to manage the project seamlessly so it's of minimal effort on your end. And for the record, I myself am I a photographer and will be contributing miscellaneous photos, too!

Last thing, I do hope everyone has a high standard in terms of quality. While I love mixing low brow and high brow content, I want it to look professional, so no crappy looking screen shots or memes. But a really hilarious and intelligent screen shot of an occasional text message or app message, or a nice looking photo with an inspiring or witty quote transposed over it is welcome from time to time.

Oh! And people who are really into nightlife, foodies/restaurant/food lovers, etc. would be fantastic to have on our roster,!